



Client Update

Kansas State Board of Nursing

March 2024

Total account activation

Since announcing in September 2023, approximately 1% of all KSBN licensees have claimed their CE Broker account. Uniquely, the distribution between those with a free, Basic account, and those opting to upgrade to a Professional or Concierge account is fairly equal. This is attributable to the discount promotion offered by CE Broker in the last quarter of 2023.

Typically, approximately 15% of a given licensed population will opt for an upgraded account.

Total Licenses Provided by Board

106,726

Total Registered CE Broker Accounts

1,038

Account Type



Profession Breakdown

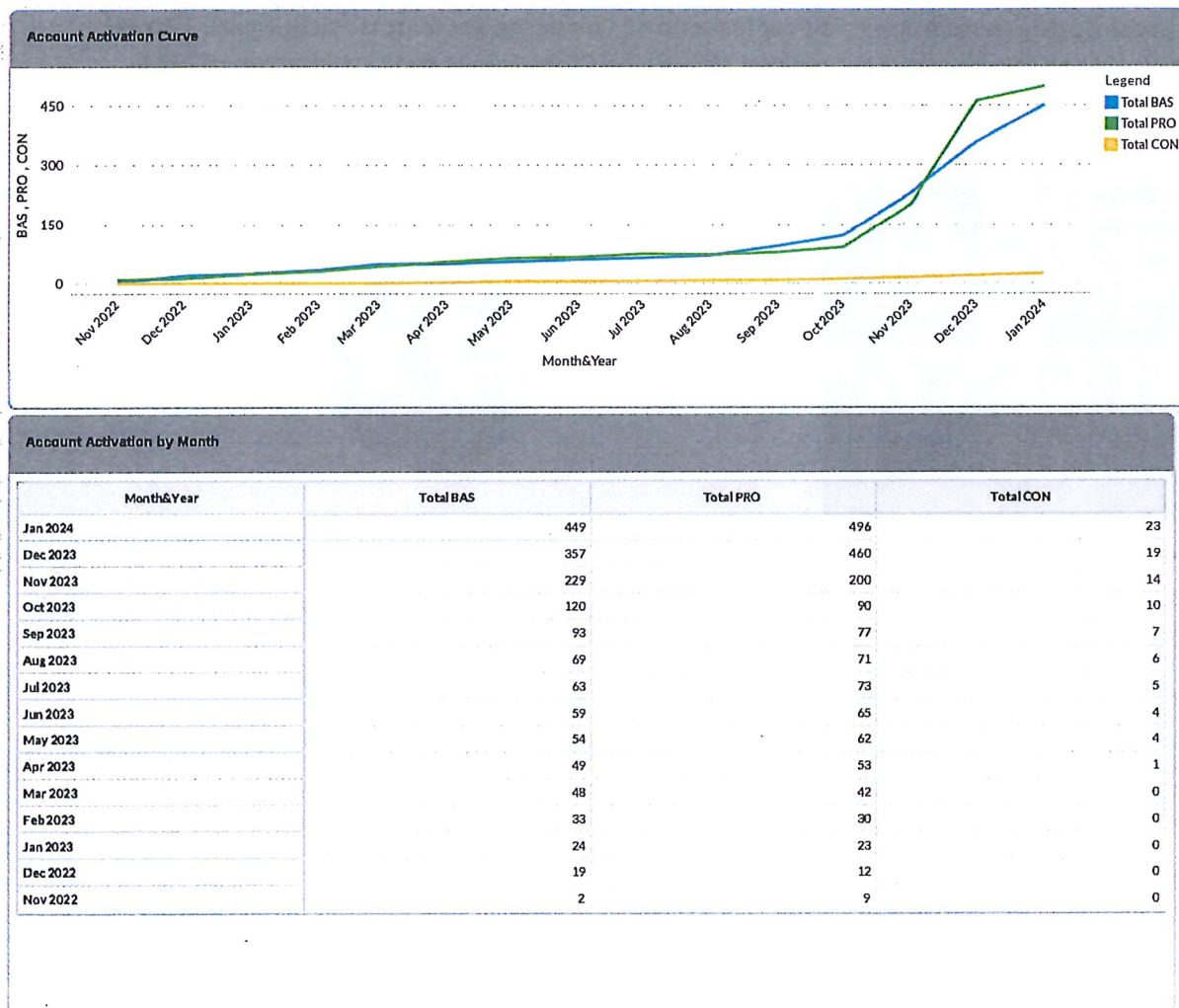
Board	Profession	Total Licenses Provided by Board	Total Registered CE Broker Accounts
Kansas State Board of Nursing	Registered Nurse	79652	785
Kansas State Board of Nursing	Licensed Practical Nurse	15816	119
Kansas State Board of Nursing	Nurse Practitioner	8908	159
Kansas State Board of Nursing	Registered Nurse Anesthetist	1715	13
Kansas State Board of Nursing	Clinical Nurse Specialist	546	7
Kansas State Board of Nursing	Nurse Midwife	150	5
Kansas State Board of Nursing	Licensed Mental Health Technician	85	2
Grand Summary:		106726	1038



Account activation by month

Implementation of the CE Broker platform was completed at the end of 2022. KSBN announced the availability of the platform to their licensed population in September 2023. Notably, account activation increased sharply with the email distributions sent by the Board in mid-November and the beginning of December, as visible below.

This highlights the importance of regular email communications informing licensees of the availability and benefits of the CE Broker platform.

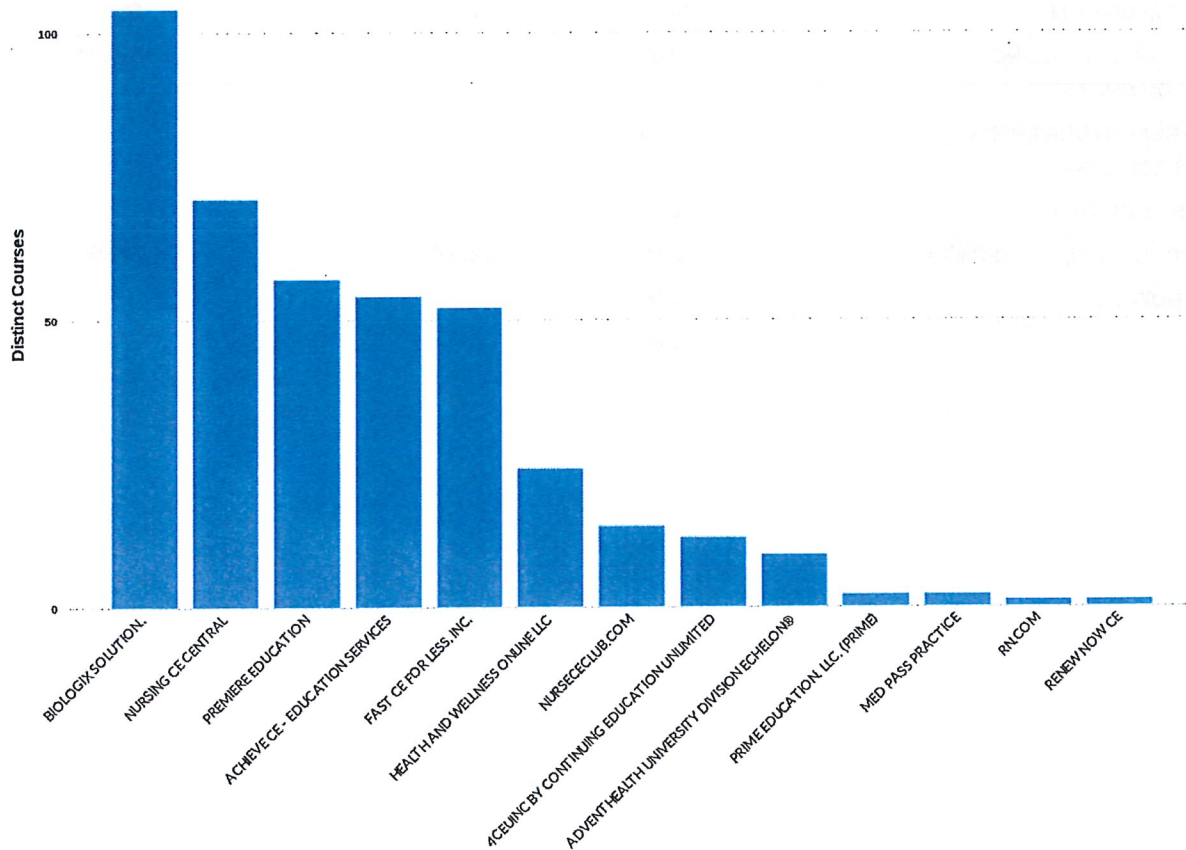




Provider insights

Currently, 174 Providers are registered within CE Broker to offer continuing education to KSBN licensees. 104 are approved by KSBN, and 70 are approved by Rule. Of these approximately 15 opt to host their content directly on the CE Broker marketplace. Below are metrics showing the number of courses and prices from these marketplace Providers offering content to KSBN licensees.

Top 15 Providers by Course Volume





PROVIDER NAME	# of Courses	Avg PRICE	Median of PRICE
BIOLOGIX SOLUTIONS LLC	104.00	\$23.76	\$25.00
NURSING CE CENTRAL	71.00		
PREMIERE EDUCATION	57.00	\$25.13	\$18.00
ACHIEVE CE - EDUCATION SERVICES	54.00	\$34.13	\$25.00
FAST CE FOR LESS, INC.	52.00	\$18.19	\$15.00
HEALTH AND WELLNESS ONLINE LLC	24.00	\$40.00	\$40.00
NURSECECLUB.COM	14.00	\$17.25	\$13.00
4CEUINC BY CONTINUING EDUCATION UNLIMITED	12.00	\$10.00	\$10.00
ADVENTHEALTH UNIVERSITY DIVISION ECHELON®	9.00		
MED PASS PRACTICE	2.00		
PRIME EDUCATION, LLC. (PRIME)	2.00	\$29.00	\$29.00
RENEW NOW CE	1.00		
RN.COM	1.00		